

FEDERATED MEDIA



Celebrating Style and Safety in the Summer Sunshine

June is National Sunglasses Month

Sunglasses help you look great while you're outdoors, and they also protect your eyes from dangerous UV rays. If you've ever been out on a sunny day without your sunglasses, you know that bright light can be bothersome and even painful. Did you know that UV light can cause physical eye damage and permanently hurt your vision? In fact, it only takes 15 minutes of exposure for UV light to potentially start damaging your eyes.

According to [The Vision Council](#), children who spend a lot of time doing outdoor activities should wear sunglasses, otherwise they risk intense UV exposure which would hurt their developing eyes. For adults, a lifetime of UV exposure can cause fine lines and wrinkles around the eyes, and accelerate eye aging diseases such as cataracts and macular degeneration. So no matter your age or lifestyle, you should always wear sunglasses in the sunlight.

Besides offering protection, sunglasses help you enjoy outdoor activities. A good pair of sunglasses enhances your vision while driving, playing outdoor sports, and enjoying casual time with your family and friends. Celebrate [National Sunglasses Month](#) with a brand new pair of sunglasses for the whole family.

If you wear prescription glasses, you can still enjoy clear vision while protecting your eyes from UV rays. Our exclusive [EyeDef SunShield](#) lenses offer UV protection in any weather. Featuring polarized lenses, EyeDef SunShield lenses eliminate glare and improve sight quality. They're a must-have for anyone living an active lifestyle.

Whether you prefer classic style sunglasses, or bold modern designs, we have a range of designer sunglasses to fit your personal style. SVS Vision carries classic designs by Ray Ban, fashionable styles by Gucci, and performance models by Oakley; these are just a few of the designers we carry. You can browse to find a pair in your perfect size, shape, and color; you can even "try on" a pair by uploading your image in our Virtual Mirror feature. Request an appointment online today at [SVS Vision.com](#)